

510014

INTRODUCTION TO THEORY AND METHODS OF SOCIAL RESEARCH

Teacher responsible: M. Symeonaki

compulsory (C) or selection (S) course	year	winter (W) or spring (S) semester
C	2nd	W

The course is an introduction to the basic theory and methods of social survey research. It covers the research question, the design, conduct and execution of social surveys, interviewing and mail questionnaires, questionnaire design, attitude measurement, analysis, presentation and interpretation of results.

Reading list:

- Robson, C., 2000. *Real World Research: A Resource for Social Scientists and Practitioner-Researchers*, 2nd edition, Wiley- Blackwell (translated into Greek).
- Filias, B., ed., 1997. *Introduction to Social Survey Methods and Techniques*. Athens: Gutenberg (in Greek).